

UDAAN













Faculty Achievement





Two books named "A Handbook on Personal Financial Planning" and "Project Management" were authored by Asst. Prof. (Dr.) Tulsi Raval and Asst. Prof. Yashpalsinh Zala during June 2019. Both the books got published with ISBN by the Study Guide Publication.

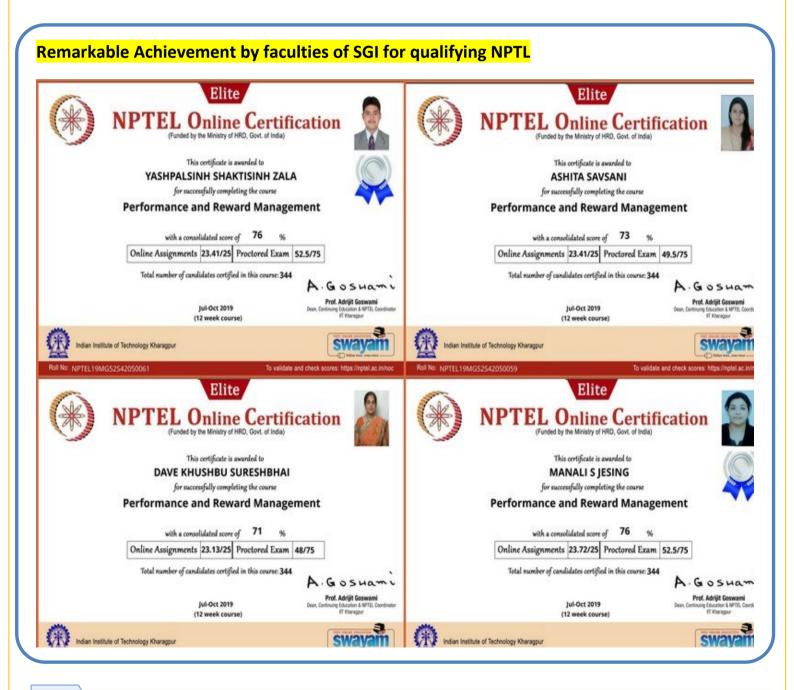
Remarkable Achievement by faculties of SGI for qualifying NPTEL PTEL Online Certification NPTEL Online Certification This certificate is awarded to This certificate is awarded to KHYATI KEYUR TRIVEDI PRATIK RAJESHBHAI PAUN for successfully completing the course for successfully completing the course **Cost Accounting Decision Making Using Financial Accounting** with a consolidated score of 88 with a consolidated score of 63 Online Assignments 25.00/25 Proctored Exam 63/75 Online Assignments 19.08/25 Proctored Exam 44.25/75 Total number of candidates certified in this course: 670 Total number of candidates certified in this course: 350 Devendra Jelihal Jul-Aug 2019 Jul-Sep 2019 **SWavair** Indian Institute of Technology Bombay Elite Elite NPTEL Online Certification NPTEL Online Certification This certificate is awarded to This certificate is awarded to **TULSI RAVAL** KALARIA HEMEN ISHVARBHAI for successfully completing the course for successfully completing the course Marketing Management-I Marketing Management-I with a consolidated score of 79 with a consolidated score of 82 % Online Assignments 21.67/25 Proctored Exam 57/75 Online Assignments 24.58/25 Proctored Exam 57/75 Total number of candidates certified in this course: 1650 Total number of candidates certified in this course: 1650 Jul-Sep 2019 Jul-Sep 2019 (8 week course) indian Institute of Technology Kanpur

Faculty Achievement





Assist. **Prof. Krisha Ganatra** from Faculty of Management is one of the co-authors of two books named "E-Commerce and Contemporary Issues in Marketing". The book is specially designed according to the latest syllabus of BBA during June 2019. Both the books got published with ISBN by the C. Jamnadas & Co.



Student Achievement





Students of SGI i-MBA semester- 3 participated in *State Level Competition @ KSN Konnekt 2019.* Harsh Vakani, Darshan Rajyaguru and Het Gardhariya secured 2nd Position in Case Study Competition. Harsh Vakani and Utsav Dhanesh secured 3rd Position in Debate Competition. We heartily congratulate all the participants and winners.



Ms. Jaydeviba Jadeja from iMBA semester-9 successfully completed the NPTEL course on "Decision Making Using Financial Accounting" with 75% and awarded with Elite Silver Medal.

Winner @ Inter College Competition

Saurashtra University had organized National Level Competition -Samiksha 2019 and Sunshiny, secured 1st runner up position in VIGYAPAN (Ad making). Winners from MBA Juniors has marked the impression and they are *Jani Pooja, Salet Chandani, Trambadiya, Vyas Pooja and Makadiya Ritu.* CIM Rajkot had organized National Level Competition for budding professionals named Colosseum 2019 on 14th December 2019. Winners from Sunshine Group of Institutions have set to cultivate the impression as Winners. They are –in Rangoli Competiton- 1st position: Kenvi Finava & Jinal Kalola, in T-shirt painting -1st position: Dimpal Padhiyar, and in Collage making- 2nd position: Dimpal Padhiyar







"Cosmo Clan" State Level Presentation skill Competition



The goal of such competition is to impress rather than inform. To make the students not just communicative but to make them smart in interactions body language and Sub-conscious communication. A competition named Cosmo-clan was organized. The students who qualified the preliminary round are now competing with the students of different students across the State.

The students performed on various Intellectual topics and presented their views in outstanding manner in the State Level Round organized on 6th September, 2019. The whole event was successfully managed *by Ms. Manali Jesing, Mr. Samir Dholakiya, Ms. Khushbu Dave and Ms. Hirva Goswami*

46th National Convention of AIMA Delhi



SGI has hosted the national level event of AIMA Delhi. The National convention OF All India Management Association, Delhi was organized by SGI and managed by *Mr. Samir Dholakiya* and the students of SGI on 17th and 18th Sept. Respectively.

Training & Placement Activites

Banking Bite

Banking is vital in ensuring effectiveness, professionalism and upgrading of skills which add to the advancement of the industry and to make the students ready for this industry. SGI conducted a training session and whole was managed by *Mr. Gaurang Magdani* on 14th September, 2019.

Training & Placement Activities



Reasoning

Sunshine group of Institutions has also conducted one such Training in which students were taught the fundamentals of Reasoning to crack the aptitude tests as a part of Placement Training, the whole session was conducted by *Mr. karan Sagar* on 4th sept,2019.

HR Bite

"Human Resource isn't a thing we do. It's a thing that runs the business." With this thought a placement training in which the importance of Human Resources in present day corporate world was explained by *Mr. Dharmesh Savaliya* on 4th sept,2019.

Interview Skills

Good and solid job Interview Skills are the key to get the better paying jobs and creating more opportunities for yourself. Key skills like answering the interview question, how to crack interviews, portfolio making, dressing styles, body language etc. were taught as a part of Placement Training by *(Prof.) Dr. Vikas Arora and Mr. Yashpalsinh Zala* on 4th sept,2019.

Marketing Bite

One such Marketing related Training in which students were taught importance of listening, making better decisions, gaining Marketing Tact and become aware as a marketer and customer as a part Placement Training was conducted by *Mr. Kavit Vasavda* on 9th sept,2019.

Stock Marketing Bite

Stock Market is an important part of the economy of a country. Infact the stock market is the primary source for any company to raise funds and to make the students aware about the financial markets not only domestically but internationally and the impacts of movements in indices as a part of placement training conducted by *Mr. Maulik Goswami* on 14th September, 2019.

Manners and etiquettes

Apart from answering the interview questions the other attributes which SGI believes, the students should inculcate are manners, table etiquettes, dressing, etc. one such training session was conducted by *Ms. Khushhu Dave* on 14th September, 2019.

Training & Placement Activites



Workshop on "Employability"

Today's need is to understand student's employability/ Marketability for the student to be successful. Sunshine Group of Institutions, **Faculty of MCA** arranged employability skill workshop for final year student of MCA on 21st Oct, 2019. This workshop has been designed to raise awareness and develop an understanding of the importance of employability and employability skills within the IT sector.

Numerical Test

Sunshine group of Institutions has always believed in continuous learning but learning the old syllabus and not updating oneself leads to failures. SGI is continuously working in breaking these stereotypes and organizes training and learning programmes for the students. One such Training in which students were taught to break the numericals, the whole session was conducted by *Mr. Karan Sagar* on 3rd September, 2019.

Finance Bite

Sunshine group of Institution conducted one such Training in which students were taught the fundamentals of Finance markets, Financial analysis, Concepts of Finance like savings and investments, Fundamentals of Money market and Capital market were as a part Placement Training, the whole session was conducted by *Mr. Kaushal Mandaliya* on 3rd september, 2019.

Common Errors in English

Sunshine group of Institutions conducted Training in which students were taught the Errors in English language, communication, Business communication as a part Placement Training, the whole session was conducted by **Dr. Tulsi Raval** on 3rd september, 2019.

Group Discussion

SGI has always focused on how the students perform individually but it also gives it's students the exposure of prevailing competition, how to work in team. As a part of Group Discussion was conducted by *Mr. Amit Popat, Mr. Pratik Paun, Mr. Hemen Kalariya and Ms. Heena Ramvami* on 3rd september, 2019.



Corporate Day

"Corporate Day" for the final year students of MBA was organized on 20th November 2019.. Corporate Day provided a very good scope to students to put forward their views and questions in front of various corporates. Representative, Owners and HR managers from various reputed corporates interacted with the students. They discussed about expectations and limitations of each other.

Knowledge Class

Expert Session on "Ethical Leadership"



Ethics is concerned with the kinds of values and morals an individual or a society finds desirable or appropriate. Furthermore, ethics is concerned with the virtuousness of individuals and their motives. A leader's choices are also influenced by their moral development. The students had the privilege to attend the Expert Session on "Ethical Leadership" on 26th November 2019 *Prof.* (*Dr.*) *Vikas Arora* campus director of SGI.

Knowledge Class



Expert talk on "Brand management"

It is said that 'products are made in the factory, brands are created in mind. With this interesting quote to make the students understand the current scenario of marketing the products an expert session on Brand Management was delivered by **Dr. Paresh kariya** on 8th August, 2019. Sir is having wide knowledge in fields of marketing and brand building and management. A number of examples and quotes and activities made the session interactive and expanded the knowledge of the students.



Guest session on Operations of International Markets

To make the present management students aware about not only, what is going in domestic market and economy but also to make them know how the industries and market operate across boundaries an expert **Mr. Dhaval Radadia** was invited to enlighten the students on the topic "operations of international Markets" on 16th August 2019.



Guest session on Health Awareness

SGI has strongly believed in "Health is not a physical accomplishment but the manifestation of our awareness of who we are and integrity in living out of that knowledge." As a part of health awareness programmes SGI invited experts from one of the renowned center of healthcare services- a super speciality hospital Wockhardt. Mr. Mahavir Chodhary and Ms. Prachi Mirani conducted the session on 13th Sept. 2019. and explained the importance of health in one's life.



Expert Session on "Youth Entrepreneurship"



The difference between who you are, and how you want to be, is what you do. To Make this difference understand and to identify the entrepreneurial skills of students a Guest session on Entrepreneurship by *Mr. Sunil Gajjar* talked about young heroics and failures and the key to entrepreneurial success with the young minds of SGI on 14th Oct. 2019. *Mr. Rahul Dangar* also delivered the expert Session on "Youth & Entrepreneurship" to students of MBA semester 3 and explored the opportunities to the youth for this omnipresent field.



Guest Session on Marketing

Sunshine group of Institutions has organised Marketing related Training in which students were taught importance of listening, making better decisions, explaining real world of Marketing, Gaining Marketing Tact and become aware as a marketer was conducted by *Mr. Abhishek Baxi* on 18th Oct, 2019.



Guest Session on VUCA

Mr. Anand Mirani Co-Founder VUCA Club, International Business Consultant & Trainer - Export & Import, Customs and DGFT delivered an expert talk on VUCA which is used to describe or to reflect on the volatility, uncertainty, complexity and ambiguity of general conditions and situations. The session was arranged for the students of MBA sem. 4 on 22nd October 2019.

Student's Participation



New Product launch Competition



Innovation is the key to Success. To make the students think differently, innovatively and get to know how to innovate a new product, branding it and sell it a platform was provided by the College from 1st to 11th October, 2019.

Seminar



Change Management

Change management is a systematic approach to dealing with the transition or transformation of an organization's goals, processes or technologies. The purpose of change management is to implement strategies for effecting change, controlling change and helping people to adapt to change. On 14th August 2019 *Dr. Swati Doshi* was invited for a seminar on the explanation of change management for the students of i-MBA sem 3.

Body Language



To enhance the knowledge of students other than their syllabus, SGI conducted a practical workshop on Body Language dated 26th Sept, 2019. Body language is a kind of nonverbal communication, where thoughts, intentions, or feelings are expressed by physical behaviors, such as facial expressions, body posture, gestures, eye movement, touch and the use of space. It is also known as kinesics. The workshop was conducted by

Prof. (Dr.) Vikas Arora and Mr Bharat Dudhakiya. These experts expressed their ideas about making the presentation effective with the usage of body language.



Guest Session on "Human Values"



Human values are a tool to manage human relations and a tool for peace when the tension is high. *Dr. Hiren Raval* delivered Guest Session on "Human Values" on 21st October 2019 to the students of i MBA. Through the session he explained how Human values convey a positive and affective surge, which reinforces the rationale of moral values and how the values that permit us to live together in harmony, and personally contribute to peace.

Expression Programme (24/7/2019)

The main objective of it was to make a student a Rare Species rather than a Stereotype. The program was for New Incumbent 2019 -21 to make journeys to make it A Best Learning Experience. It was for 10 days program and to learn many things like Communication skill, Body language, different types of speech, Group discussion, Debate, Presentation skill, Public speaking, Resume as well as C.V writing, dressing sense etc.

How to update yourself? (9/8/2019)

Learn to update yourself because it helps to sustain in current era. Students had undergone the training session on to update yourself and match up with the current world through various bases as we firmly believe do not let mistakes and disappointments of the past control and direct your future.

Tree Plantation (16/8/2019)



"One who plants a tree; plants a Hope for better Future." With this, students of Sunshine Group of Institutions joined hands together for the wonderful initiative by Government of India named "One student, one Plant." We tried to promote plantation awareness for better tomorrow and to diminish the unfavorable effects of climate change.

Knowledge Class



Time Management (20-8-2019)

Time is the one thing in life that you can never get back. Once it's gone, it's gone forever. "Once you have mastered time, you will understand how true it is that most people overestimate what they can accomplish in a year - and underestimate what they can achieve in a decade." Students had undergone a session on importance of Time Management and its relevance.

Movie Review (31-8-2019)

Gujarati Movie- "Chal Man Jeetva Jaiye" shown for the purpose of Communication and Ethics. Chal Man Jeetva Jaiye recounts the riveting saga of a business family which finds itself at the crossroads, where one wrong decision could end up costing them everything.

Health Awareness Program (20-9-2019)

Health Awareness Program is a widely scoped issue area that aims to address matters of physiological, mental, and social health across local and global communities. The objective was to tackle Public Health Awareness by addressing mental health, Heart Pumping in heart attack and environmental health issues. Representatives from Wockhardt hospital thrown light on awareness of commonly faced heart problems.

Indian Ethos for Modern Management (11-12-2019)

It was at Ramkrishna Aashram, where there was the bunch of knowledge on one stage, where discussed the topics are: Importance of Indian ethos for modern management, Indian ethos for youth leadership, Lessons from Indian scriptures for effective leadership, Corporate Chanakya for Successful Management, Indian Ethos for Stress Management, Practical Vedanta and Trusteeship Management, Meditation for Excellence in Corporate life, Swami Vivekananda and Servant Leadership, Management Lessons from Gita, Relevance of Panchatantra Stories for Management, Indian Ethos for Productivity, Prosperity and Peace and Indian Ethos at Work — Experiments and Experiences.



Research Report (9-11-2019)

Sometimes college students are assigned with their research paper topics, but if students are fortunate enough to seek guidance they get the introductory and guidance session in the campus itself. Professors of Sunshine Group of Institutions threw a light for students on how to prepare research report and its process as well as importance of research report.

YOGA- Demystified (19-11-2019)

Demystifying means clearer and easy to understand and Yoga means to unite. The session was about to have easy ways to understand how to unite with our soul. In this session, few tips were to unlearn and Relearn Right.

Ethical leadership and communication through organizational event (26-11-2019)

The session focused on how to learn and that it is not enough to become only leader but it is very important and necessary to become ethical leader. And also learn many new things about event management.

Guest Talk on "International Business"



Guest talk of Mr. Uday Gosai from A.P Moller Maersk Sr.Associate -Customer Relations Mundra was arranged on 31st December 2019 for the MBA final year students. During the session he explained various opportunities and challenges of International Business.



Workshop on IoT with Python



SGI faculty of MCA arranged 3 days workshop on latest technology that is highly demanded in market "IoT with Python". The hands-on sessions were taken by industrial experts from "Way to Web Pvt. Ltd."-Ahmedabad. Students got certificate from company who have successfully completed the workshop.

Workshop on Tally



The workshop on Tally was arranged for the students of MBA and i-MBA from 30th October 2019 to 30th November 2019. The entire workshop was conducted by *Asst. Prof. Samir Dholakiya* Faculty of Management Department.

Industrial Visit

Industrial Visit @ Tilara Polyplast & Balaji Group of Namkeens



In order to make the students familiar with the practical world SGI keeps on arranging the schedule which provides exposure to students. Industrial Visit is one of those schedules. The students of I MBA visited *Tilara Polyplast* on 21st October 2019. In addition a visit to Balaji Group of Namkeens (Industrial Zone, Rajkot) was scheduled by

Dr. Komal Patel and Mr. Pratik Paun Coordinators of IMBA on 22nd October 2019. During the visit students learned **how Balaji Group of Namkeens** has achieved the remarkable success in various states of the country. Students of IMBA-1 got knowledge of whole process of wafer manufacturing from potato storage to final wafer packaging. Students also experienced importance of various robotic technologies used for production lines which can lead to perfection.



HSRP Fitment Drive by RTO

As per the norms of RTO It is mandatory for all vehicles registered in the State of Gujarat to be fitted with H.S.R.P. As a part of social activities **SGI faculty of MCA** arranged Fitment Drive with collaboration of RTO @ campus of SGI. All the students of SGI and other citizens took advantage of it and easily got register their vehicles.

Social Visit @Slum Area and OldAge Home



Society provides all comforts and necessities of life to human. He has an obligation towards the society. Especially, it is the duty of the students to do social service to others. Keeping this in mind the students of *i-MBA semester- 3* had planned a social visit to a slum area at "Panjrapol" on 7th August 2019. Attractive games and delicious snacks were organized for the slums.

A social visit to Sadbhavna old age home was arranged for the students of SGI iMBA semester -1 along with two of the faculty coordinators *Dr. Komal Patel and Mr. Pratik Paun* on 4th October 2019. Students had an unforgettable visit, they learned about sharing and caring. All of the grandparents were lonely and craving for love and affection. Students spoke to them, shared their love and gifted few basic necessity goods. Finally all left with a heavy heart from there.

Passport Drive



On 20th September 2019 SGI had arranged Passport Drive for the students. Through this drive officers form passport authority helped the students for smooth process of passport application and renewal.

Co-Curricular Activities @Sunshine



"PARICHAY-2019"



On 27th September 2019 senior students welcomed their juniors by Fresher's party which was marked as memorable day for all Sunshinys. The fresher's day was a day that was filled with excitement, joy, music, enthusiasm, laughter and happiness.



<mark>"FRESHER'S AND FAREWELL</mark> PARTY"

Welcome to newcomers in MCA and to say bye bye to all final year students, faculty of MCA arranged fresher's and farewell party @Chuki Dhani, Rajkot. All the arrangements are done by students under the guidance of faculties. Students enjoyed different games and dinner.

PICNIC





A college picnic is a wonderful way to break the ice and maintain good and healthy relations. Faculty of MCA organized one day picnic at Ganthila a natural place to enjoy. Faculty of MBA also organized one day picnic at Gir Pride Resort @ Junagadh. Students enjoyed morning breakfast, lunch and played different games together. It was the nice refreshment for the student.



"Success at Every Step"

"Success is walking from failure to failure with no loss of enthusiasm." On 12th December 2019, a Mega Seminar on "Success at Every Step" was delivered by **Prof. (Dr.) Vikas Arora**, Director Integrated Campus SGI who is a motivational Speaker of International Repute. **Around 2000 students** from **more than 35 schools and colleges** attended this mega seminar. We were also privileged by the presence of **more than 50 principals, HODs and Corporate Representative** from various fields.

Students Coordinators

Ms. Kesha Chandarana

Ms. Chrmin Rajani

Mr. Viral Goswami

SINCE 1972

Ms. Pooja Jani

Chief Patron Mr. Meenesh Mathur

Committee Chair Prof. (Dr.) Vikas Arora

Chief Coordinator Prof. (Dr.) Dimple Anandpara

Prof. (Dr.) Tulsi Raval

Prof. Manali Jesing

Asst.-coordinator Prof. (Dr.) Amit Vadera

Prof. Khushbu Dave

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